



BY APPOINTMENT TO THE ROYAL HOUSE OF ROMANIA

BWFR Event BE healthy !  
Dr. Magda David - Specialist in Esthetics &  
Endodontics

Bucharest, 18<sup>th</sup> of October 2016



An Exclusive Luxury Dental Clinic

*For us luxury is the highest level of  
medical treatment; the rest are  
details....important too.*

DentalMed





DentalMed is located in the Bucharest city center, right next to the Parliament Palace and JW Marriott Bucharest Grand Hotel

# The business woman: A dentist perspective

- Her greatest challenge is TIME
- She needs appointment flexibility
- She is always in contact with people, therefore she needs to look fresh and beautiful 24/7
- Most usual she plays multiple roles: MOTHER, WIFE and business woman



# The SMILE – a shortcut to SUCCESS

Studies shows that SMILE make us more attractive, lower our stress level, elevate our mood and make us look younger. And, why not...makes the way to SUCCESS shorter.

A lovely smile is backed up by healthy and beautiful teeth. So, after all,

IT'S ALL ABOUT THE TEETH! 😊



IT'S ALL ABOUT THE TEETH!

*The visible side*

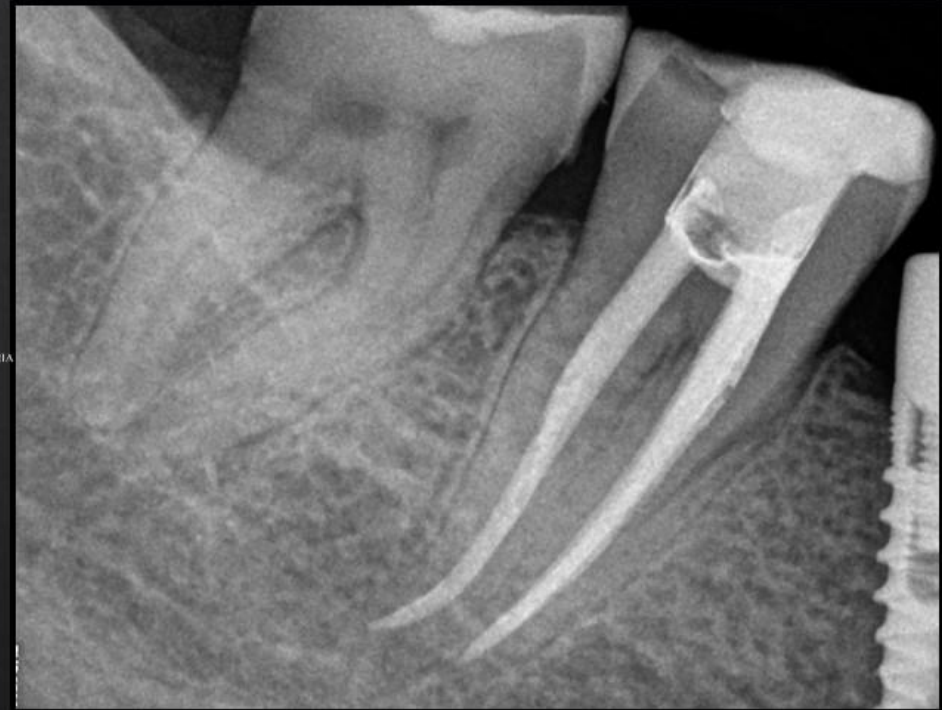
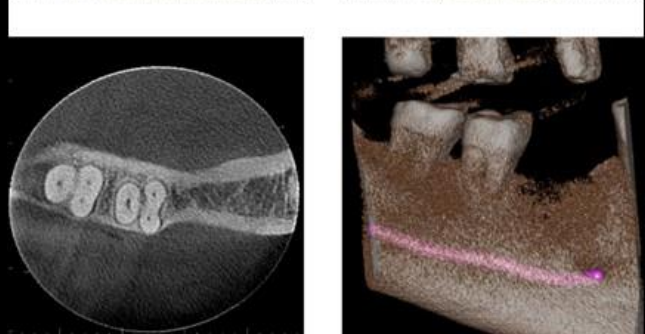
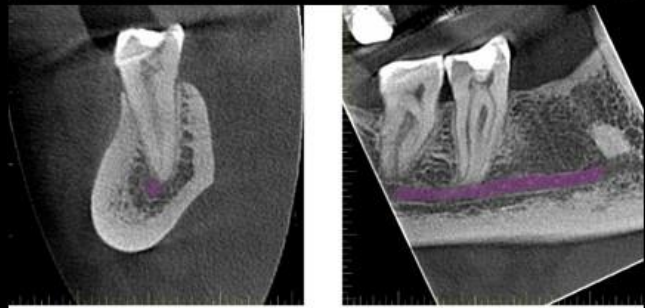


Crowns & GUMS

# IT'S ALL ABOUT THE TEETH!

## *The non-visible side*

### Root canal treatment Before & After



initial evaluation: CT SCAN by CBCT Morita & INTRAORAL Xray  
by Kodak Carestream)

postoperative: INTRAORAL XRay by Kodak Carestream

The “invisible” part of the teeth (unless we have Xrays) leads us to  
“the root of the problem”

# Statistics on GUM DISEASE

64.7 MILLION ADULTS HAVE  
PERIODONTAL DISEASE



...OR 1  
OUT OF  
EVERY 2  
PEOPLE

# The Causes of GUM DISEASE



# Preventing GUM DISEASE

BRUSH 2x A DAY



TAKE THE  
QUIZ AT  
PERIO.ORG

VISIT A PERIODONTIST



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Take the QUIZ below to find out if you're showing your GUMS enough CARE :

  
**DentalMed**  
Luxury Dental Clinic



- |   | True                     | False                    |
|---|--------------------------|--------------------------|
| 1 I AM A SMOKER.  | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 MY GUMS BLEED WHEN I BRUSH OR FLOSS.                  | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 I HAVE A FAMILY HISTORY OF GUM DISEASE.               | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 I HAVEN'T VISITED THE DENTIST IN THE PAST SIX MONTHS. | <input type="checkbox"/> | <input type="checkbox"/> |



If your answer is TRUE to any of theses questions, you are **AT RISK** for **GUM DESEASE**.  
It's time to talk to a DENTAL PROFESSIONAL. WE have a surprise for you. Details on the backside of this card ►

## Puberty and Menstruation

High level of hormones that may cause an increase in the gum's sensibility and lead to a greater reaction to any irritation, including food particles and plaque!

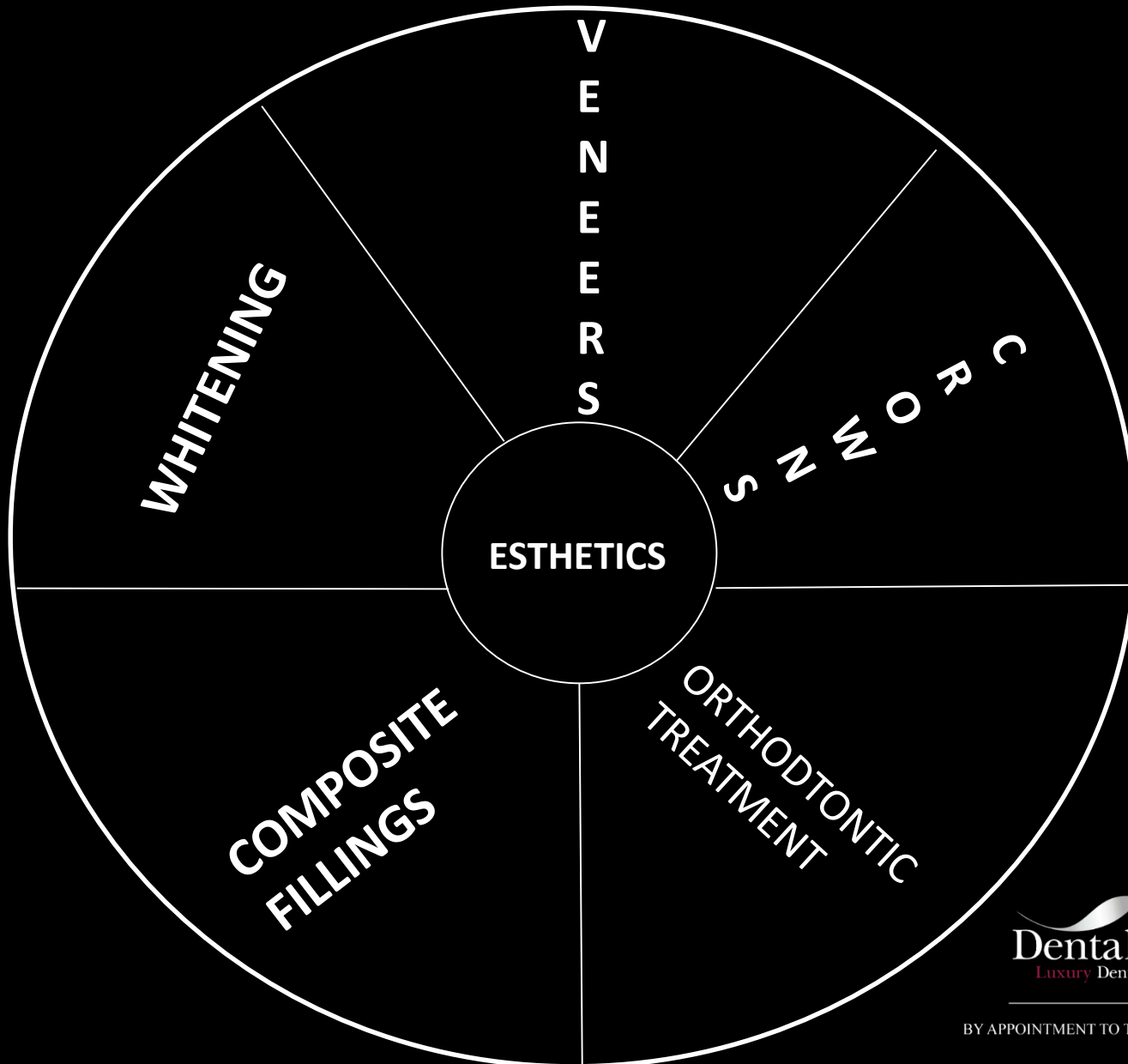
## Pregnancy and Oral Contraceptives

Pregnant women who have periodontal disease may be more likely to have a baby that it's born to early or to small  
A healthy mouth will give you and your baby something to smile about!

## Menopause

Women may notice discomfort in the mouth, including dry mouth, pain and burning sensation in the gums and altered taste. Most women find that estrogen supplements help to relieve symptoms

How can I improve the look of my teeth?



# Composite Fillings

Before



After



# Zirconium Crowns



Before



After

# Dental Veneers

Before



After



The SMILE is worth a million words!

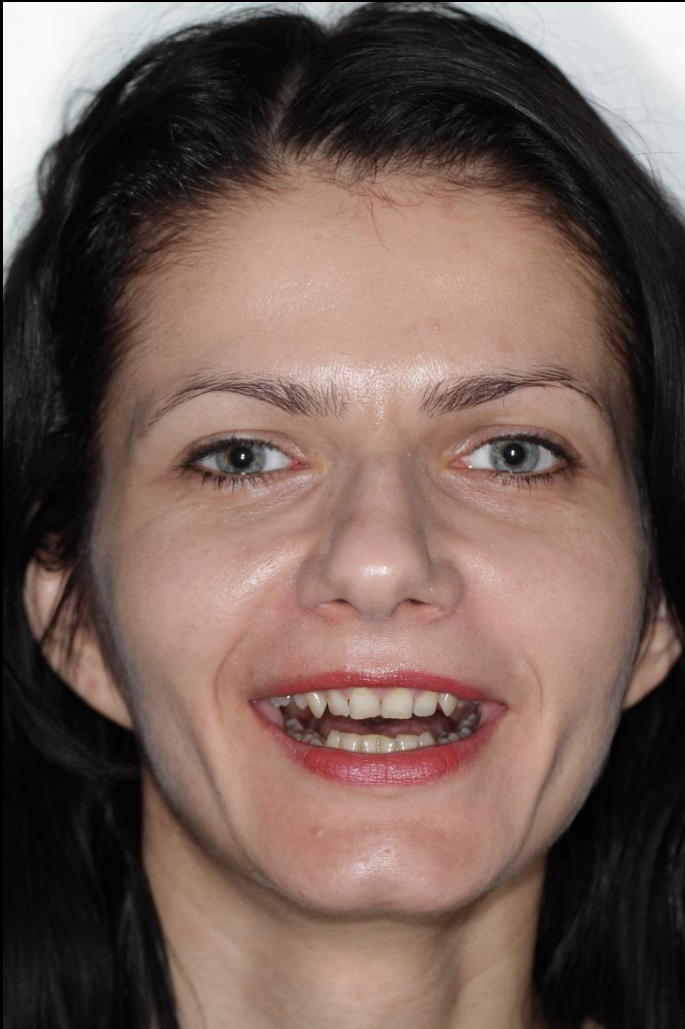


Sharing the smiles with part of the medical team – the prosthetician and the orthodontist.

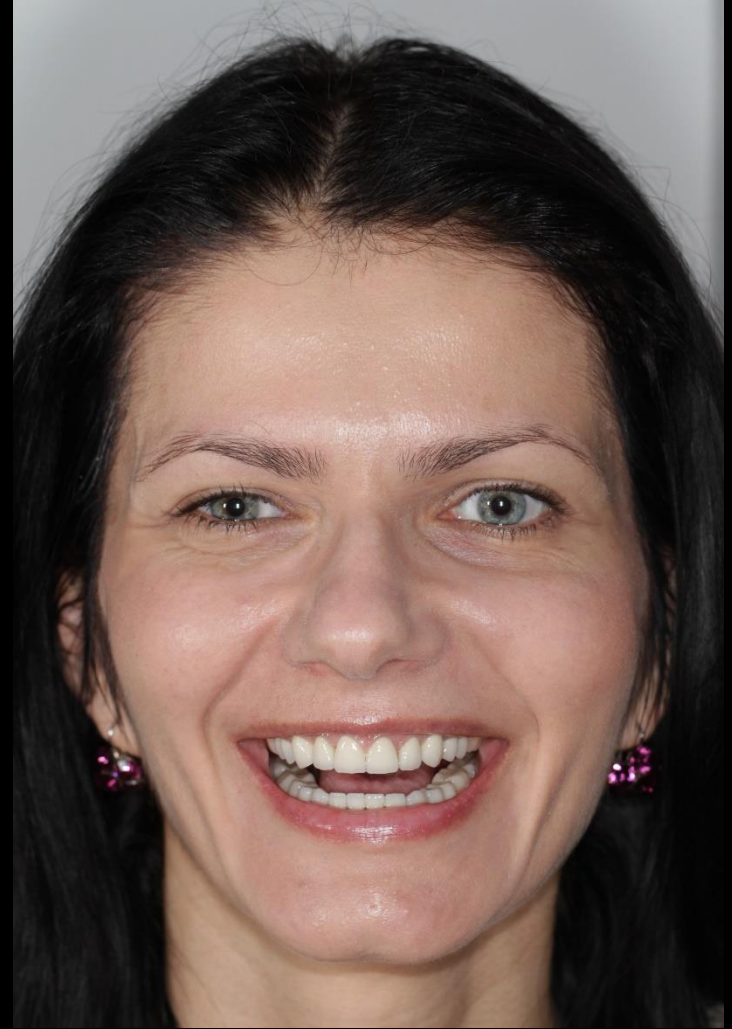
More than partners, we become FRIENDS!

The SMILE is worth a million words!

Before



After



Complex esthetical treatment that includes: orthodontic treatment, veneers, zirconium crowns and periodontal treatment.

# The SMILE is worth a million words!



Before



After

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# DentalMed

- Orange juice cause teeth coloration, drink it with a straw ( and every other colored drink)
- If you are on a low-carb diet ( mainly proteins like Atkins ) you may experience a bad breath
- Brush your teeth properly (2 minutes ) before using clorhexidine mouthwash to avoid coloring (the clorhexidine is coloring only the plaque)
- Your daily routine brushing is only cleaning 50% of the food scraps. By flossing, interdental brush, mouthwash you can reach about 80-85% of cleaning





I am DENTIST.  
What's your superpower?