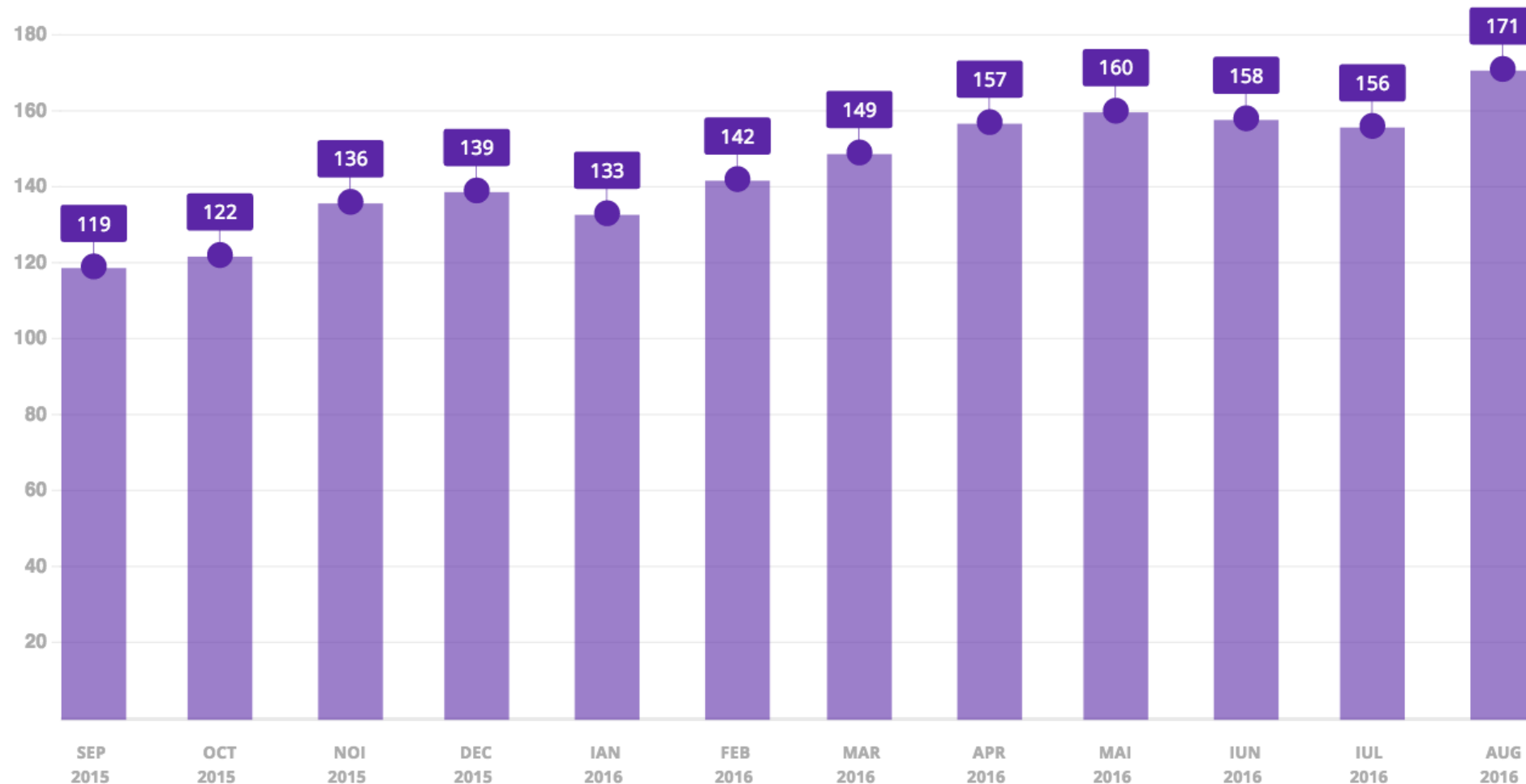


HOW TO HR IN 2017

LABOR MARKET EVOLUTION 2016



+10% GROWTH IN AUGUST 2016

JOB HAPPINESS INDEX 2016

+61%

THE HAPPINESS AT WORK INDEX IN ROMANIA

WHAT TO EXPECT IN 2017

+3.4% ECONOMY GROWTH EXPECTATION

POSITIVE TREND ON THE LABOR MARKET

**COMPANIES WILL INVEST MORE IN
EMPLOYER BRANDING**

**COMPANIES WILL FOCUS ON EMPLOYEES
RETENTION & TALENT MANAGEMENT**

RECRUITING WILL EVOLVE IN 2017



THE FUTURE OF HR IS EXCITING

HR will continue evolving to appease younger generations arriving to the job market, and this has been made especially evident by the growth of technology in the space.



5 HR TRENDS TO FOLLOW IN 2017



1. The use of BIG DATA

Big data will play a vital role in the recruitment of employees with the job essential skills and right amount of experience.

5 HR TRENDS TO FOLLOW IN 2017

2. Increased Engagement of Employees

Numerous studies have shown that a major reason why companies under-perform is due to employee disengagement. The role of employee engagement in mid-sized businesses cannot afford to be ignored anymore.



5 HR TRENDS TO FOLLOW IN 2017

3. Work-Life Integration

Technology operates in a way that allow for employees to take breaks during regular working hours. When they're on these breaks, they often end up engaging in social activities by talking to their friends or family via the numerous messaging apps available..

5 HR TRENDS TO FOLLOW IN 2017

4. A Move Towards Freelancing

This approach is profitable for both employees and employers, because it allows for the execution small but crucial projects without having to commit to the relationship full-time.

5 HR TRENDS TO FOLLOW IN 2017

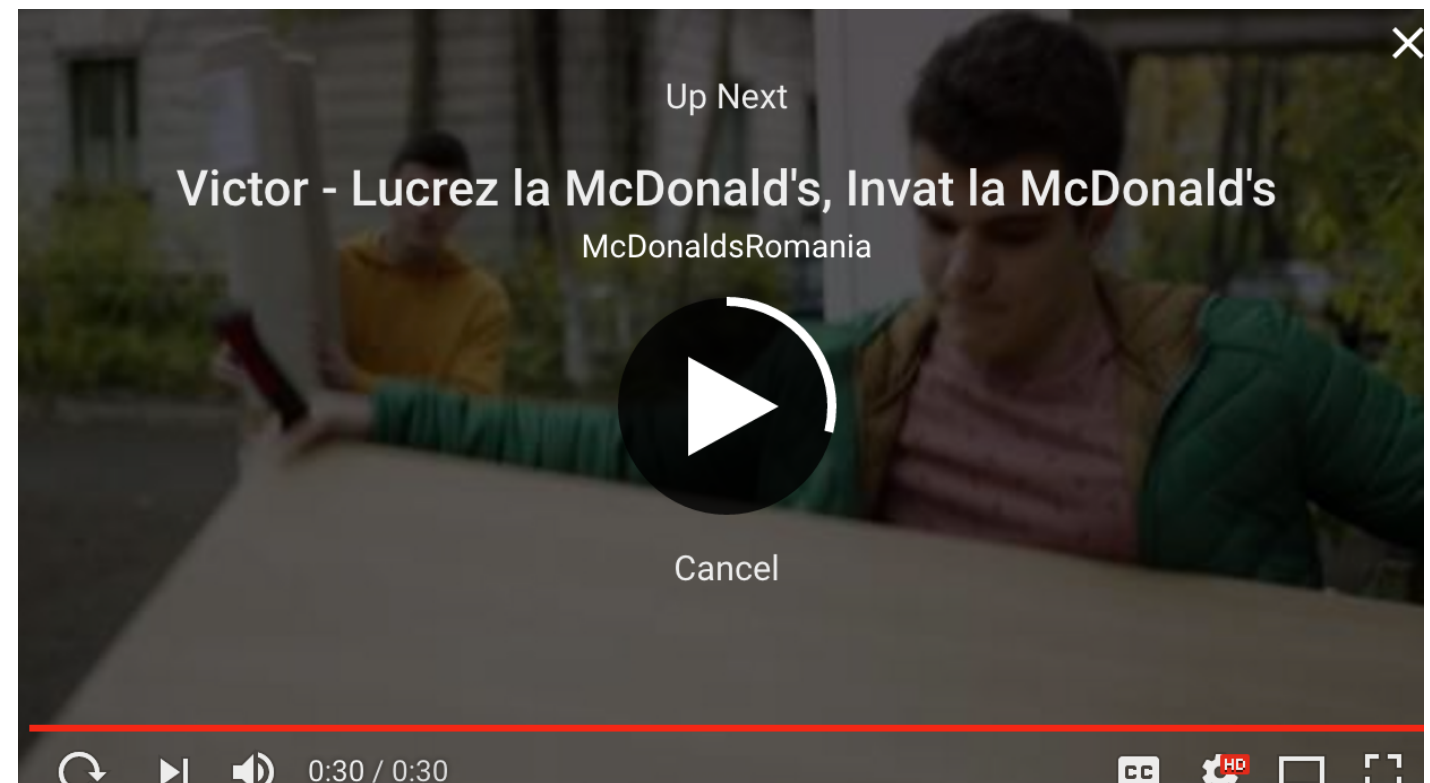
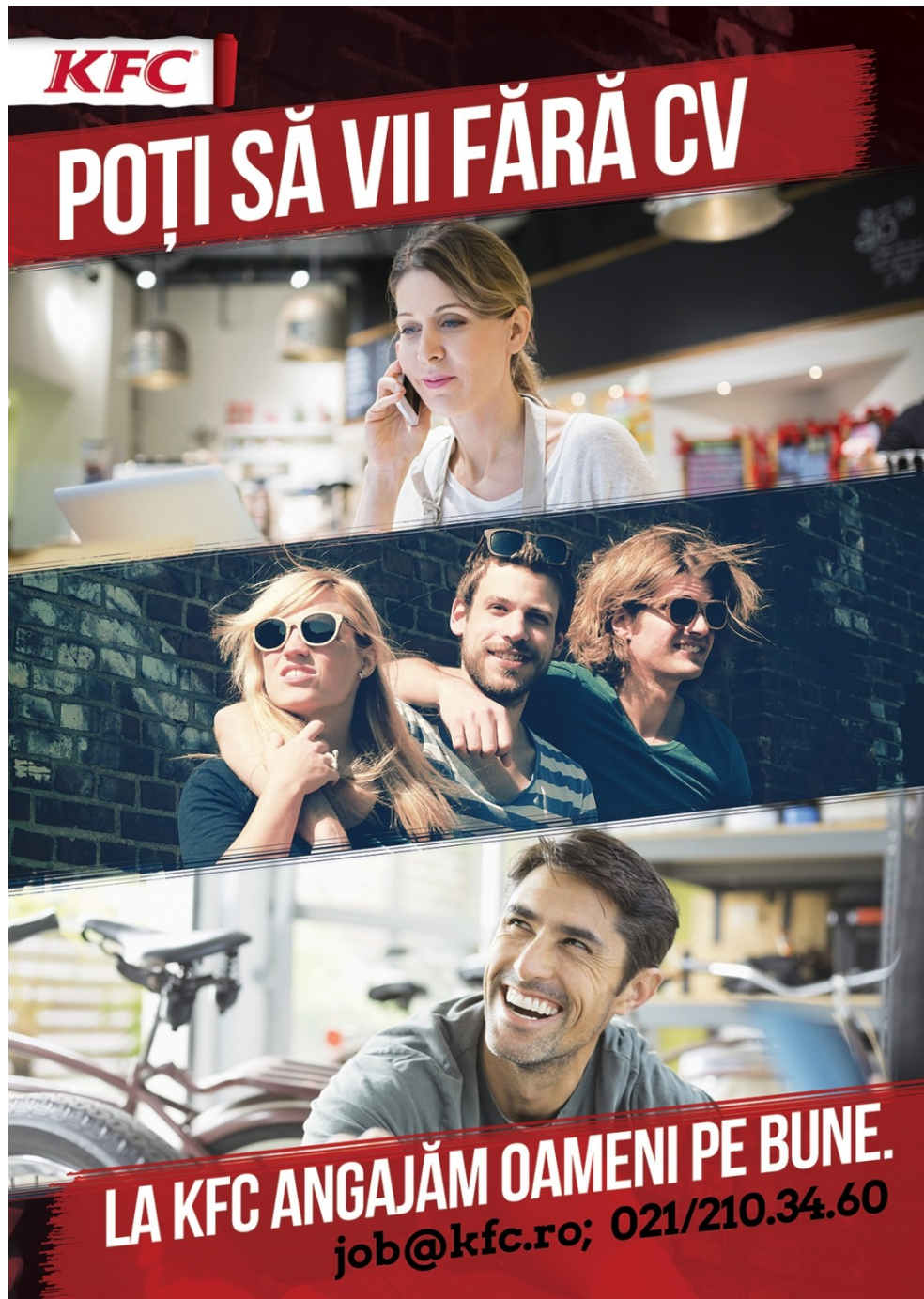
5. Updating Employee Skills

While generations ahead of Millennials lack the ability to interact with technology in a way that's practically second nature, it will be the duty of employers to engage employees into training each other in crucial areas of technology.

CASE STUDY – COMPANY BENEFITS



CASE STUDY – EMPLOYER BRANDING



THANK YOU

