

# *How to choose the right employee ?*



- ☐ The speaker
- ☐ 5 W's
- ☐ 3 WHEN's
- ☐ Q&A



# The Speaker



# Raluca Culda

- **Professional background**

- 11 +years experience in human resources
- 6+ years experience in people management
- Owner in 3 start-ups and 1 NGO in education

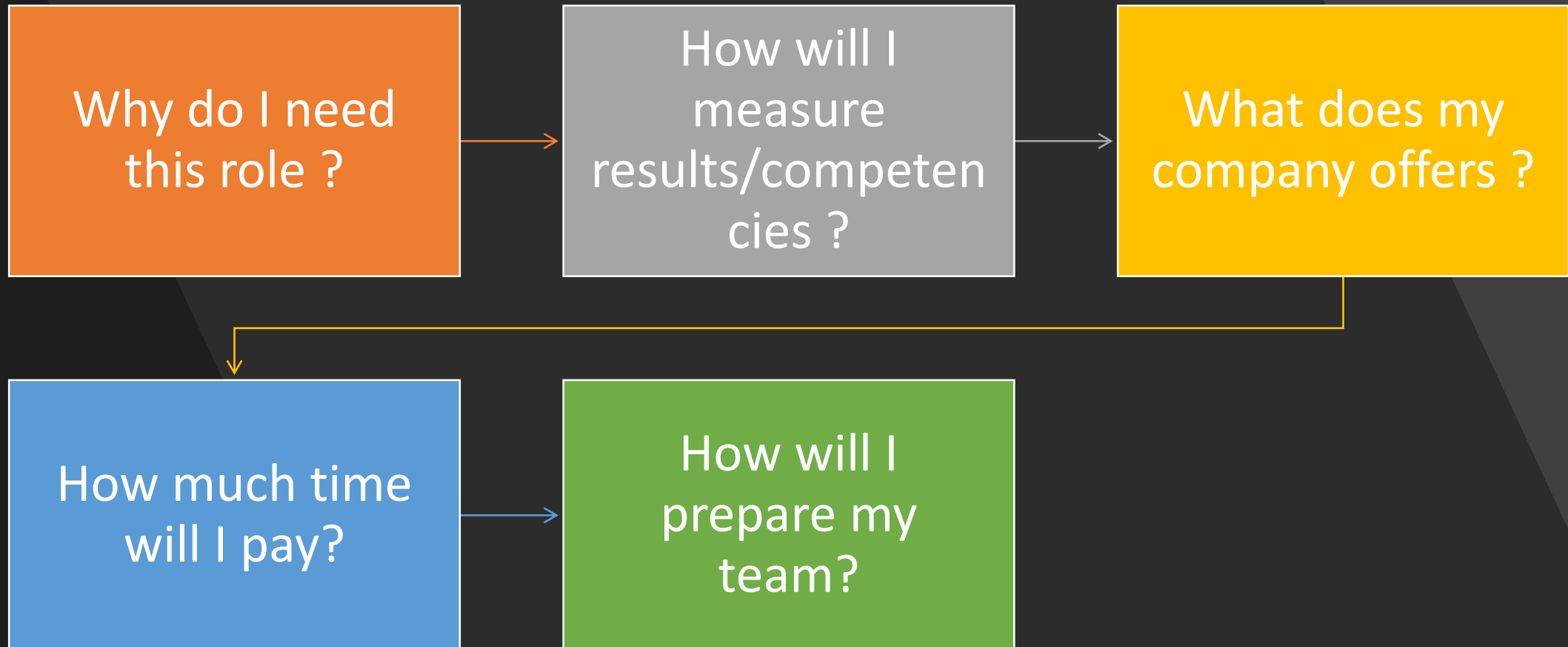
- **Certifications**

- Facilitator Diploma- 2007
- Psychology University Diploma - 2008
- Coach- John Maxwell Team - 2011
- Practitioner & Coach NLP- Kutschera Viena - 2013
- Consultant – DISC Personality Profiling – 2009
- Practitioner Korn Ferry Instruments - 2014
- Practitioner NLP - LAB Profile Romania - 2015
- Practitioner - Barrett Values Centre London - Organizational & Cultural Transformation- 2018



# The Preparation

# 5 times W's





# The Implementation

# 3 WHEN's



WHEN HE FAILS



WHEN I SLIP



WHEN SOMETHING  
BURNS DOWN



*“We have all the answers, the questions we don’t know.”*

Some dead guys