

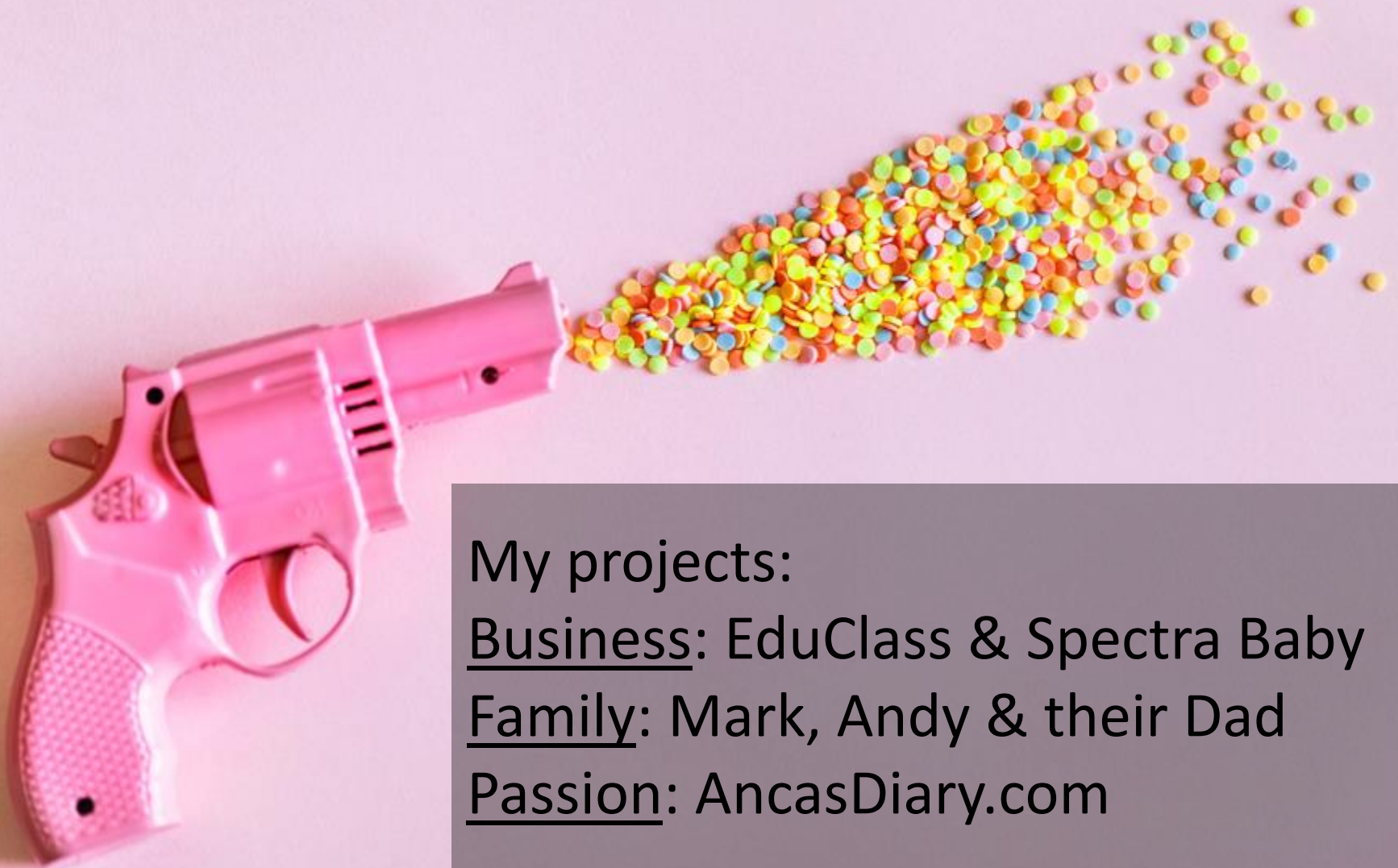
How to play like a PRO

By Anca Leibovici





Hi, I'm Anca!
I'm addicted
to PLAYING
with my kids.



My projects:

Business: EduClass & Spectra Baby

Family: Mark, Andy & their Dad

Passion: AncasDiary.com



Raise your hand ...

If...

You play with your kids
more than 1h a day



Put your hand in the air...

If...

You find it EASY to
play with your kid

Playing is HARD



But why?

Shouldn't it be the EASIEST PART?

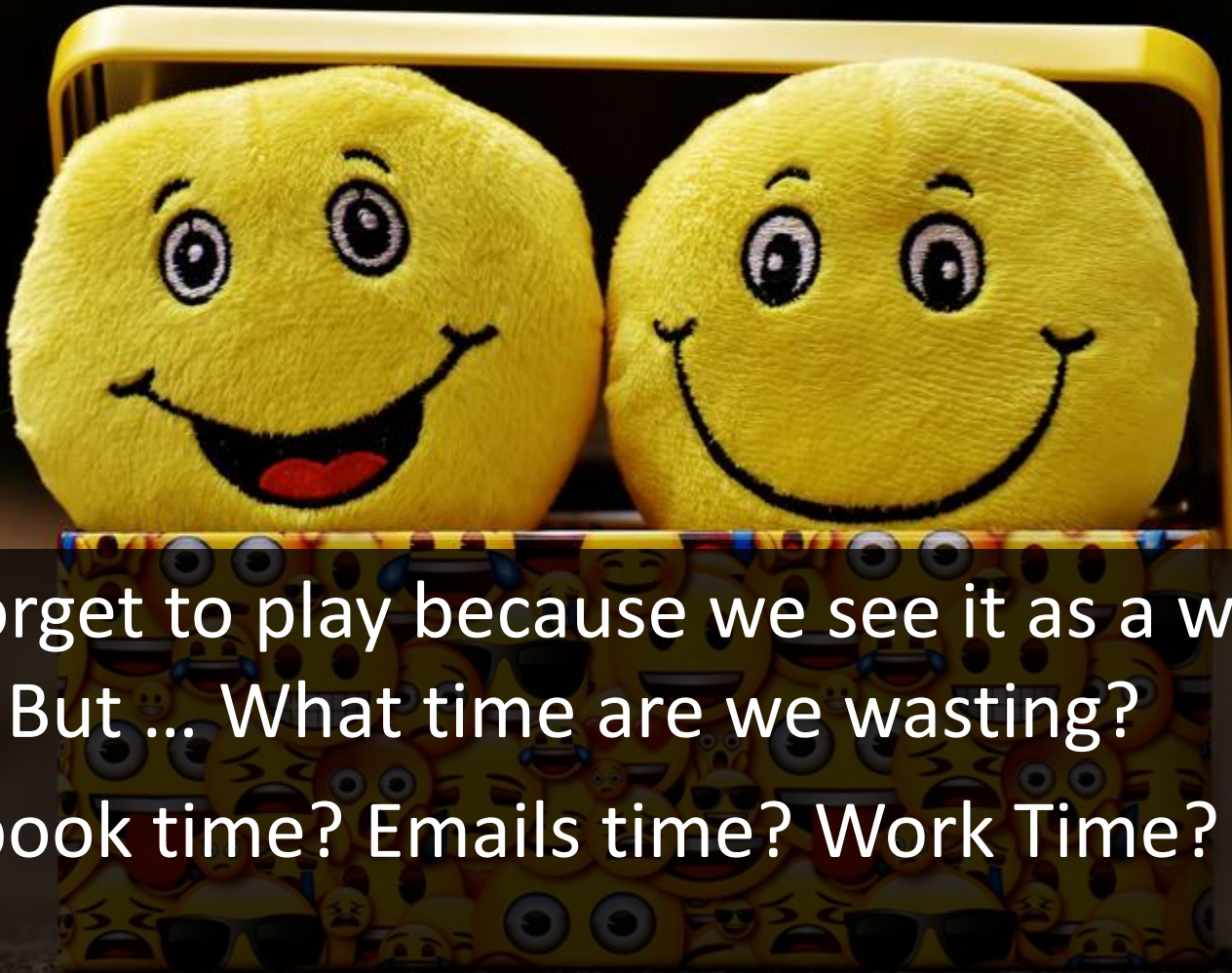


The GOOD news

IT CAN GET EASIER



Why so serious?



We forget to play because we see it as a waste of time. But ... What time are we wasting?
Facebook time? Emails time? Work Time?

A red wooden airplane is suspended by a thin white string, hanging in the air. The background is a blurred indoor setting with a blue object visible on the left. The airplane is positioned diagonally across the frame, pointing towards the upper right.

MY PLAY PREMISES

There's no such thing as too much play*

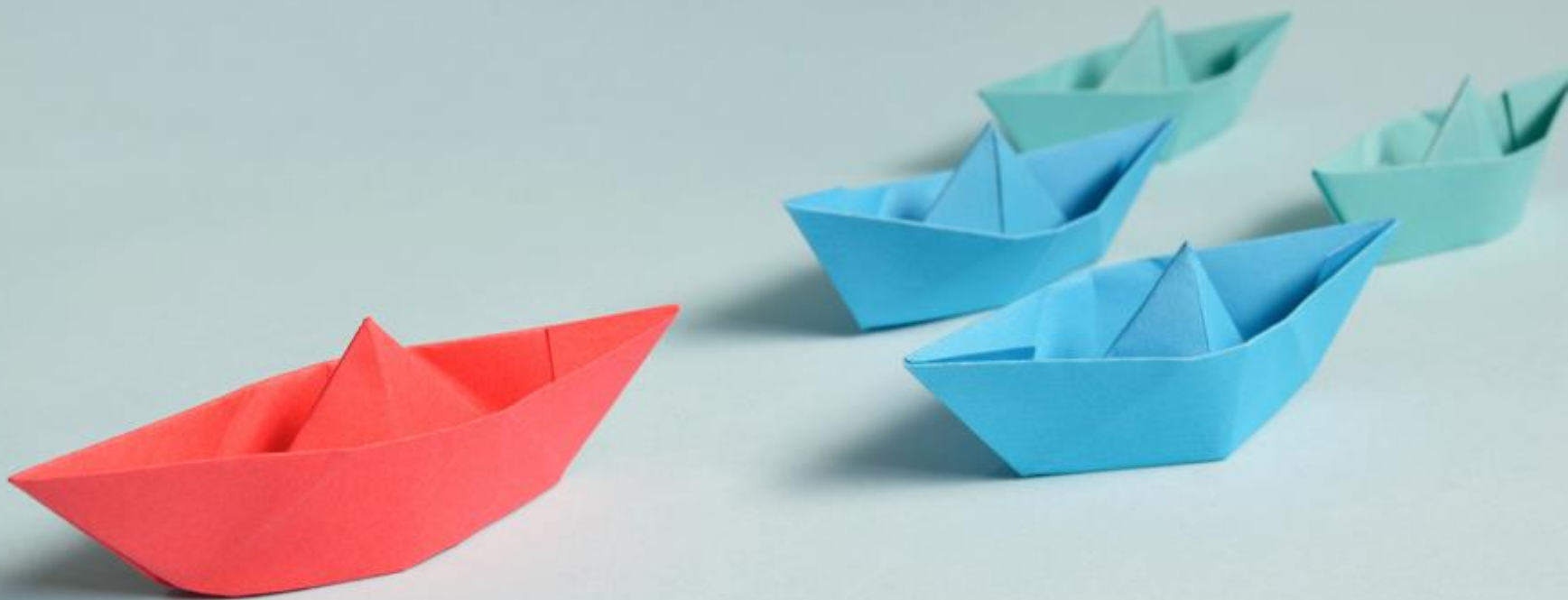
It takes 66 days to set a new habit*

Play is not good just for kids*

The games you play together are different
by the ones the kids play by themselves

PLAY should be the MAIN “activity”

What you need, is Allies




Ally #1: Partner



The one who gets to check your phone while you are playing.

In case, you know, something important happens on Facebook or Instagram during that time...

Ally #2: The games you play

- 
1. Choose games and toys that you are eager to play with your kid
 2. Choose games that will not bore you
 3. Avoid repetitive games
 4. Adapt the games -Do it your way

Ally #3: Commit to have some fun



1. Don't do it for the kid.
2. Do it because you know is good for both of you
3. Do it because the best memories will be the fun you had together



Ally #4: Rest assured: it is worth it

You may think it doesn't really matter.
But when you commit to PLAY with the kid,
you'll get addicted!

THANK YOU!

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